

Message Text

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FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 4391

INFO AMCONSUL GUADALAJARA

AMCONSUL MONTERREY

UNCLAS MEXICO 5151

DEPT PLEASE PASS COMMERCE

E.O. 11652: N/A

TAGS: BGEN, MX

SUBJECT: EMBASSY RELATIONSHIP WITH AMERICAN CHAMBER OF COMMERCE

REF: STATE 94266 (NOTAL)

ORGANIZED CLOSE RELATIONS BETWEEN EMBASSY IN MEXICO AND AMERICAN CHAMBER OF COMMERCE DATE BACK MORE THAN TWENTY YEARS AND HAVE BEEN CONTINUED AND INTENSIFIED BY SUCCESSIVE AMBASSADORS.

JUDGING FROM THE EXPERIENCE IN OTHER POSTS OF EMBASSY OFFICERS, WE BELIEVE THAT CURRENT RELATIONS BETWEEN THIS EMBASSY AND THE CHAMBER PROBABLY COULD BE USED AS AN EXAMPLE FOR OTHERS. FOLLOWING ARE SOME ASPECTS OF THEIR CLOSE RELATIONSHIP:

- 1) AMBASSADOR AND TOP STAFF HAVE MONTHLY MEETINGS WITH SELECTED CHAMBER MEMBERS.
 - 2) AMBASSADOR IS HONORARY PRESIDENT OF CHAMBER. MINISTER COUNSELOR, E/C COUNSELOR AND COMMERCIAL COUNSELOR ARE HONORARY VICE PRESIDENTS. ONE OR MORE OF THESE EMBASSY REPRESENTATIVES ATTEND AMCHAM MONTHLY BOARD MEETING.
 - 3) EMBASSY OFFICERS, INCLUDING USIS, USTS AND IRS OFFICERS, ARE WORKING MEMBERS OF ALL SUBSTANTIVE CHAMBER COMMITTEES (TWELVE COMMITTEES). RELEVANT GOM OFFICIALS PARTICIPATE, IN A FEW COMMITTEES, MAKING THIS AN EXTREMELY
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USEFUL FORUM FOR ALL CONCERNED.

- 4) AN OUTSTANDING EXAMPLE OF THIS COOPERATION IS THE USIS PARTICIPATION IN THE COMMUNICATIONS COMMITTEE AND ITS AGGRESSIVE CAMPAIGN TO DEMONSTRATE THE BENEFITS OF THE FREE ENTERPRISE SYSTEM AND FOREIGN INVESTMENT IN MEXICO. THIS COOPERATION HAS INCLUDED JOINT AMCHAM - USIS FUNDING OF RESEARCH CONCERNING MEXICAN VIEW OF PRIVATE SECTOR, JOINT FUNDING OF SEMINARS, SELECTION OF AMCHAM EXEC. VICE PRES. BY INTERNATIONAL MANAGEMENT DEVELOPMENT INSTITUTE (WITH CU SUPPORT) TO INTENSIFY EFFORTS OF OTHER AMCHAMS THROUGHOUT WORLD IN SIMILAR COMMUNICATIONS COMMITTEE ACTIVITIES. THIS CONTINUING EFFORT HAS INCLUDED TWO MONTH - LONG TRIPS TO AMCHAMS IN LATIN AND ASIAN AREAS.
- 5) THE EMBASSY AND AMCHAM CONSULT AND COMPLEMENT EACH OTHER IN REPRESENTATION TO GOM ON MATTERS OF CONCERN TO U.S. BUSINESSMEN.
- 6) THE AMCHAM PROVIDES EMBASSY ANALYSES OF HIGHLY TECHNICAL MATTERS (E.G. COPYRIGHT-PATENT LAW) AFFECTING U.S. INTERESTS, THUS EXTENDING SERVICES AVAILABLE FROM EMBASSY RESOURCES.
- 7) EMBASSY REPRESENTATIVES ACCOMPANY AMCHAM ON INDUSTRIAL PROMOTION VISITS TO MEXICAN REGIONS.
- 8) AMCHAM REPRESENTATIVE PARTICIPATES IN EMBASSY - ORGANIZED BI-CENTENNIAL COMMITTEE.
- 9) CHAMBER ORGANIZES BREAKFAST BRIEFING OF ALL EMBASSY - SPONSORED U.S. TRADE MISSIONS TO MEXICO.
- 10) COMMERCIAL SECTION, USIS AND CHAMBER JOINTLY PUBLISH 12 PAGE COMMERCIAL NEWSLETTER.
- 11) REFERENCE PARA 4 OF DEPTTEL, SERVICES AVAILABLE TO VISITING AMERICAN BUSINESSMEN FROM AMCHAM AND COMMERCIAL SECTION ARE SIMILAR IN SOME REGARDS. HOWEVER, NEITHER ORGANIZATION NORMALLY REFERS VISITORS TO OTHER ORGANIZATION UNLESS OTHER ORGANIZATION HAS PUBLICATION OR OTHER INFORMATION OF PARTICULAR INTEREST TO VISITOR (E.G. EMBASSY CERP REPORTS AND CHAMBER "MEMBERSHIP DIRECTORY" AND "LIST OF AMERICAN COMPANIES OPERATING IN MEXICO").
- 12) WITH PHASING OUT OF REGIONAL TECHNICAL AID CENTER, AMCHAM IS TAKING OVER AID LIBRARY OF SOME 700 FILMS FOR DISTRIBUTION, SUBJECT TO LIMITATION PLACED ON INDIVIDUAL FILMS.

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- 13) EMBASSY AND STATE ARRANGE AND COORDINATE AMCHAM VISITS TO PRINCIPAL USG DEPARTMENTS AND AGENCIES DURING ANNUAL AACCLA MEETINGS IN WASHINGTON. THIS YEAR, AMCHAM INVITED E/C COUNSELOR TO ACCOMPANY THE MEMBERS OF AMCHAM DELEGATION.
- 14) PRIOR TO THESE VISITS AMCHAM PREPARES BRIEFING PAPERS FOR MEMBERS OF ITS DELEGATION, AFTER DISCUSSIONS WITH EMBASSY OFFICERS. THESE BRIEFING PAPERS ARE REVIEWED AND

CRITIQUED AT SUBSEQUENT MEETING BETWEEN AMCHAM AND EMBASSY,
CHAired BY AMBASSADOR OR CHARGE.

15) COPY WRITTEN AMCHAM REPORT ON VISITS GIVEN TO EMBASSY.

(COMMENT: EMBASSY AWARE OF UNIQUE NATURE OF MEETINGS
MENTIONED ABOVE IN PARA 13 AND APPRECIATES SUPPORT OF
STATE AND OTHER AGENCIES CONCERNED. EMBASSY BELIEVES
SUCH MEETINGS JUSTIFIED FOR MEXICO AMCHAM BECAUSE OF
PREDOMINANCE OF AMERICAN COMPANIES IN MEXICO AND ACTIVE,
HELPFUL AND COOPERATIVE ROLE OF MEXICO AMCHAM).
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